

Jackson Area Association of REALTORS®

Affiliate Member Benefits/Services

- I. Campaign “Team JAAR”- Keep it Local**
 - Public Campaign – JAAR Approved Affiliates Working Together For Your Benefit.**
 - Member Campaign – Members Working Together Benefits Everyone**
 - a. Team JAAR Brochures at events and in JAAR office
 - b. Affiliate Spotlight – FREE Advertising (JAAR Newsletter)

- II. Affiliate Membership Benefits**
 - a. Committees**
 - 1. Association Involvement & Community Involvement Opportunities

 - b. JAAR Website (promoted to public)**
 - 1. Member Roster
 - 2. Banner Ads
 - 3. Public Records (excluding Summit)

 - c. Sponsorship Opportunities**
 - 1. General Membership Meetings – promote company
 - 2. Annual Golf Outing
 - 3. Lunch & Learns
 - 4. YPN Events
 - 5. Annual Holiday Party
 - 6. Annual Bowling Fundraiser
 - 7. Annual Sponsorship Package Options

 - d. Annual JAAR Conference/Expo Participation Invitation**

 - e. Lockbox System**
 - 1. Entry Card Leasing

 - f. JAAR Color Copies**
 - 1. One sided copy – .35
 - 2. Two sided copy - .40

 - g. JAAR Group Emailing**
 - 1. \$10 per group

 - h. JAAR Member Labels**
 - 1. Office DR Mailing Labels - \$10 per set
 - 2. Membership Mailing Labels to Office - \$20 per set

 - i. Member Newsletter**

 - j. Who to Call List/Knowledgeable Staff**

 - k. Recognition Awards Program**
 - 1. Affiliate-of-the-Year Award

 - l. Michigan REALTORS® (MR) Membership – (optional)**